

Meeting Notes

March 9, 2009, Hollin Meadows School Library

In attendance: President - Christine Leonard, Social Chair - Robert Fina, Membership Chair - Heather Watenpaugh, Parks Liason - Lee Ann Kinzer, Treasurer - Alice Lauthers, and Scott Wilson

Meeting was called to order at 7:00pm

Book Sales

Scott Wilson updated the board on the history of Hollin Hills; Community of Vision from the original printing in 1999 through the second printing in 2006 when 1035 copies were re-printed. The first printing sold out in 18 months. The second printing sales have been slow and we have 708 copies remaining. Scott suggested the board organize a marketing committee task force to help increase sales of our book. Christine Leonard will organize a committee and Scott will serve on the committee. Sales of the second printing will bring an additional \$25,000 to the Civic Association. Target audiences include:

Architecture/Design/Landscape Architecture Schools, Historic Preservationists, and Historical Groups/Museums.

Book order forms will be included in greeter packets to reach new Hollin Hills Residents

Motion was passes to establish a committee to market Hollin Hills; Community of Vision.

Process/Architecture Committees

Topic was moved to April meeting.

Spring Membership Meeting date was moved to Thursday, April 16th. Notice of the meeting and the budget will be printed in the April Bulletin.

Agenda:

Vote on Budget for 2009

Process/Architecture Committee Update

60th Anniversary Update

Membership Update

Parks Update

Book Sales Committee

National Historic Register Update

Neighborhood Watch

Guest Speaker – John Burns was suggested

Budget for 2009 was approved.

Bulletin

Many people experienced problems with the March mailing. Heather was going to check into the problem to help resolve for future mailings.

Board Member Reports

President - Christine Leonard

Jere Gibber will have all paperwork submitted to consultants for the Historic Register by July 4th picnic

60th Anniversary celebrations will include a spring hot dog roast/birthday cake/parade at 4th of July picnic/August brunch at the pool/Live Music tbd

Membership – Heather Watenpaugh

Membership flyer is in the works, mailing will go out in April.

Directory is going to print and will be delivered to members mid March.

Greeter Tea is set for May 2 from 3-5 at Felicity Blandford's house. Area greeters are invited.

Parks – Lee Ann Kinzer

Three trees were removed from Goodman Park

Social – Robert Fina

Winter Potluck is scheduled for February 20, 2010

There will be a parade at the 4th of July picnic beginning at the Hollin Meadows School parking lot heading to Elba, Range, and Nordock. All ideas are welcome for the parade.

Christine will contact Mr. Rice at West Potomac to inquire about band/music in the parade.

Robert suggested that all Park Contractors be licensed and insured and insurance certificates should be kept on file.

Meeting adjourned at 8:45